



To: Barbecue Teams
From: Mike Paone, mpaone@harpoonbrewery.com
Date: 1/18/2010

RE: Harpoon Championships of New England Barbecue, July 24 & 25, 2010

Thank you for your interest in participating in the Harpoon Championships of New England Barbecue.

As we approach our tenth year of producing the Harpoon Championships of New England Barbecue, we are delighted to find the event has become popular for competitors and the general public alike. This success is due, in large part, to the passion and skill of the teams that have participated. We are very grateful for everyone's contribution.

The growth of the event has meant changes to the way we plan and manage the event. Each year, we look at all the elements and make improvements wherever we can, with the goal of producing the best event possible for all who enjoy it. The large number of teams that want to participate and the relatively small number of spots available has caused us to change the admissions policies used to select teams. In 2009, we implemented a new approach, which is set forth below. The objective is a process that is fair, impartial, ensures world class barbecue and a fun event.

The application (below) must be completed by all teams who wish to be considered for the Championships. The application must be completed and received between February 1st, 2010 and March 31st, 2010. All applications will be reviewed after March 31st, 2010 and the selected teams will be notified by April 15th. All teams who complete this application must be willing to commit to participate in the event if their team is selected. A non-refundable registration payment of \$325 is due with the registration packet by April 30, 2010 in order to be registered.

There are two competitions during the weekend: The KCBS sanctioned Harpoon Championship of New England Barbecue on Saturday July 24 and the Harpoon Summer Sizzler on Sunday July 25. Teams arrive on Friday July 23 and depart after 5:00 pm on Sunday July 25. The prize money is as follows:

<u>Saturday July 24 – KCBS</u>	<u>Sunday July 25 – Summer Sizzler</u>
Grand Champion - \$1600.00	Grand Champion - \$500.00
Reserve Champion - \$800.00	Reserve Champion - \$250.00
1 Place Category - \$400.00	1 Place Category – Ribbon
2 Place Category - \$250.00	2 Place Category – Ribbon
3 Place Category - \$100.00	3 Place Category – Ribbon
4 Place Category - \$50.00	<u>Best Booth Competition</u>
5 Place Category - \$25.00	1 Place Champion - \$500.00

If your application is accepted, then you will be sent a registration packet. The registration form and non-refundable fee of \$325.00 will be due by April 30, 2010. The registration packet will contain the registration form, contest rules, regulations, and timelines, and other event details.

The application is only being accepted through the mail. All applications must be postmarked prior to March 31st, 2010.

Applications should be sent to:

Harpoon Brewery
Attn: Mike Paone / BBQ
306 Northern Avenue
Boston, MA 02210

Looking back on the early days of the Harpoon Championships of New England Barbecue, it is difficult to believe we now find ourselves encountering capacity constraints. It is both a challenge and an opportunity to create solutions as the event develops, and we have done so with the best interests of the all participants in mind.

To past competitors, thank you for the hard work, fun, and outstanding barbecue you have provided to this event in the past; to future competitors, we wish you good luck and good cooking. We are looking forward to many more great years.



Application for the Harpoon Championships of New England Barbecue
July 24th & 25th, 2010 – Windsor, Vermont

This application will be used to determine which teams will be accepted into the Harpoon Championships of New England Barbecue. The questions are in no particular order of importance. The application process is open to all teams between February 1, 2010 and March 31, 2010. All applications will be judged on their merits by an anonymous panel of judges, selected by Harpoon, and all decisions are final. All teams will be notified of the decision by April 15, 2010. Filling out this application will commit your team to participating in the Competition if your application is accepted.

Team Name: _____

Contact Name: _____

Address: _____

E-Mail: _____

1. Has your team participated in the Harpoon Championships of New England Barbecue before?
 ___ YES / ___ NO If Yes – How Many Years? ___
2. Will you be competing in both the Saturday AND Sunday competition? ___ YES / ___ NO
3. Will your team sell food to the general public during the Festival? ___ YES / ___ NO
4. Please list up to five team accomplishments (awards, competition scores, contest placement, etc) from competitions over the past two years.

Name and Date of Competition	Accomplishment
1.	
2.	
3.	
4.	
5.	

5. In 200 words or less, please answer the following question “Our team will contribute to the Harpoon Championships of New England Barbecue by.....”
(Responses can be written on the back of this form or can be attached)
6. Please list your favorite beer and explain why you like it.
(Responses can be written on the back of this form or can be attached)