



# 7th Annual Brewery 2 Brewery Ride



Saturday, June 16, 2007

## Information Packet

**!!!! IMPORTANT MESSAGE TO ALL RIDERS !!!!**

**BE SURE TO SIGN THE LIABILITY WAIVER AND BRING A HARD COPY TO THE RIDE. YOU MUST PRINT OUT THE FORM AND SIGN IT IN ORDER TO RIDE. PLEASE READ THIS INFORMATION PACKET CAREFULLY.**

### Summary of Key Rider Information

- Please sign the Mandatory Liability Waiver
- Be on time and follow schedule
- Leave in your group. Do not go in earlier groups.
- Maximum 5 minutes to drop-off equipment (prior to parking and pre-ride prep) Please familiarize yourself with pre-ride procedures.
- Parking is not included in Ride fees
- Bicycle Numbers must be attached to each bicycle
- [Friday Evening 6/15 packet pickup at the Brewery](#)
- Ride safely!!!
- [Keep your bib number with you after the ride. It is your ticket for Food and beer!!!](#)

### Pre-ride

Departure times:

Peloton	Avg Speed	Arrive by:	Package pick-up by:	Pre-ride briefing	Depart
Sweet 16	16 mph**	5:00	5:15	5:45	5:55
1	16 mph	5:00	5:20	5:50	6:00
2	17 mph	5:30	5:50	6:20	6:30
3	18 mph	6:00	6:20	6:50	7:00
4	19 mph	6:30	6:50	7:20	7:30
5	20 mph	6:45	7:05	7:35	7:45
6	21 mph	7:00	7:20	7:50	8:00
7	22+ mph	7:00	7:20	8:05	8:15

\*\*The Sweet 16 Group is for first timers and riders with less experience riding in large draft packs and would prefer to ride in a more controlled environment.



7th Annual  
**Brewery 2 Brewery Ride**



Saturday, June 16, 2007

**YOU MUST BE ON TIME!!! All Pelotons will depart on schedule as stated above.**

**Directions to Harpoon Brewery in South Boston:**

306 Northern Avenue, Boston, MA 02210

Go here for a map and directions or follow driving directions:

<http://www.harpoonbrewery.com/index.cfm?pid=28490>

The Harpoon Brewery is located at 306 Northern Avenue inside the Marine Industrial Park. We are located next door to the Bank of America Pavilion, near Legal Seafood Test Kitchen (LTK) and the Black Falcon Ship Terminal. **Please refer to the attached map and pay close attention to unloading and parking instructions.** Drive carefully!

**From The North:**

Take 93 South towards Boston. Once downtown and inside the tunnel take exit 23 - Purchase Street. Take your first left after exiting the tunnel onto Seaport Boulevard going over a bridge. Follow Seaport Boulevard past the World Trade Center on the left and Seaport Hotel on your right. Seaport Boulevard then becomes Northern Avenue. Follow Northern Avenue past LTK and the Concert Pavilion on your left. We are the first building on the left after you enter into the Marine Industrial Park. Go to the South Side of the building where you will see the Harpoon Banner, tables and trucks set up for equipment drop off. Parking is across the street in the garage.

**From The South:**

Take 93 North towards Boston. Take Exit 20 and follow signs for Rt. 90 East. Once in the Tunnel take the Exit 25 for South Boston and bear to the left on the ramp following directions to Seaport Blvd. At the second light (outside of the Tunnel) take a right onto Seaport Blvd. Follow Seaport Blvd. past the World Trade Center and Seaport Hotel. It will then become Northern Avenue. Follow Northern Avenue past LTK, and the Bank of America Pavilion. We are located at 306 Northern Avenue on your left hand side. Go to the South Side of the building where you will see the Harpoon Banner, tables and trucks set up for equipment drop off. Parking is across the street in the garage.

**From The West:**

Take I-90 (Mass Turnpike East) to Exit 25 for South Boston and bear to the left on the ramp following directions to Seaport Blvd. At the second light (outside of the Tunnel) take a right onto Seaport Blvd. Follow Seaport Blvd. past the World Trade Center and Seaport Hotel. It will then become Northern Avenue. Follow Northern Avenue past LTK, and the Bank of America Pavilion. We are located at 306 Northern Avenue on your left hand side. Go to the South Side of the building where you will see the Harpoon Banner, tables and trucks set up for equipment drop off. Parking is across the street in the garage.



7th Annual  
**Brewery 2 Brewery Ride**



Saturday, June 16, 2007

**CHECK IN, PREP AND DEPARTURE PROCEDURES FOR SATURDAY MORNING** (see attached site map for details)

**PLEASE READ**

**Check in opens at 5:00 AM. Each group will roll on schedule so don't be late!!**  
Please follow the timetable set forth at the beginning of this packet and the following instructions.

1. **UNLOAD** bikes and gear at East Side Harpoon Parking lot. ([AREA 1](#)) *YOU HAVE 5 MINUTES TO UNLOAD YOUR GEAR. DO NOT PREP EQUIPMENT UNTIL AFTER YOU HAVE PARKED YOUR CAR.*
2. **PARK** in parking garage across the street ([AREA 2](#)).
3. **PICK UP BIKE AND GEAR** from Area 1 and proceed around the building to the parking lot on the Western (downtown) side of the Brewery ([AREA 3](#))
4. **CHECK IN AND PACKAGE PICK-UP** ([AREA 3](#))
  - A. **DETERMINE RIDE NUMBER** by looking up your name on the alphabetical bib # board next to the registration tent.
  - B. **PACKAGE PICKUP.** Your ride packet will include:
    - i. Cue sheet, map, and emergency numbers
    - ii. Ride number (you must wear your number, your number is also your ticket for the entire day so do not lose it!!)
    - iii. Bike Number (a separate item with the same number as your Ride Number) which must be attached to your bike for the duration of the event

**C. JERSEY PICKUP**

You will not be able to register unless you have signed the updated release form. (Please print it out, sign it, and bring it with you to Registration.)

5. **RIDE PREP-** ([AREA 4](#)) Assemble, fill tires, get dressed, attach Ride Number to small of back and Bike Number to bike, etc. and then drop your bag of gear that is to go to Vermont in the truck. Bike mechanics are on site and a light breakfast will be served.
6. **PRE-DEPARTURE MEETING** ([AREA 5](#)) - 10 minutes before your scheduled departure time please take your bike for the mandatory pre-departure meeting at Station 4.



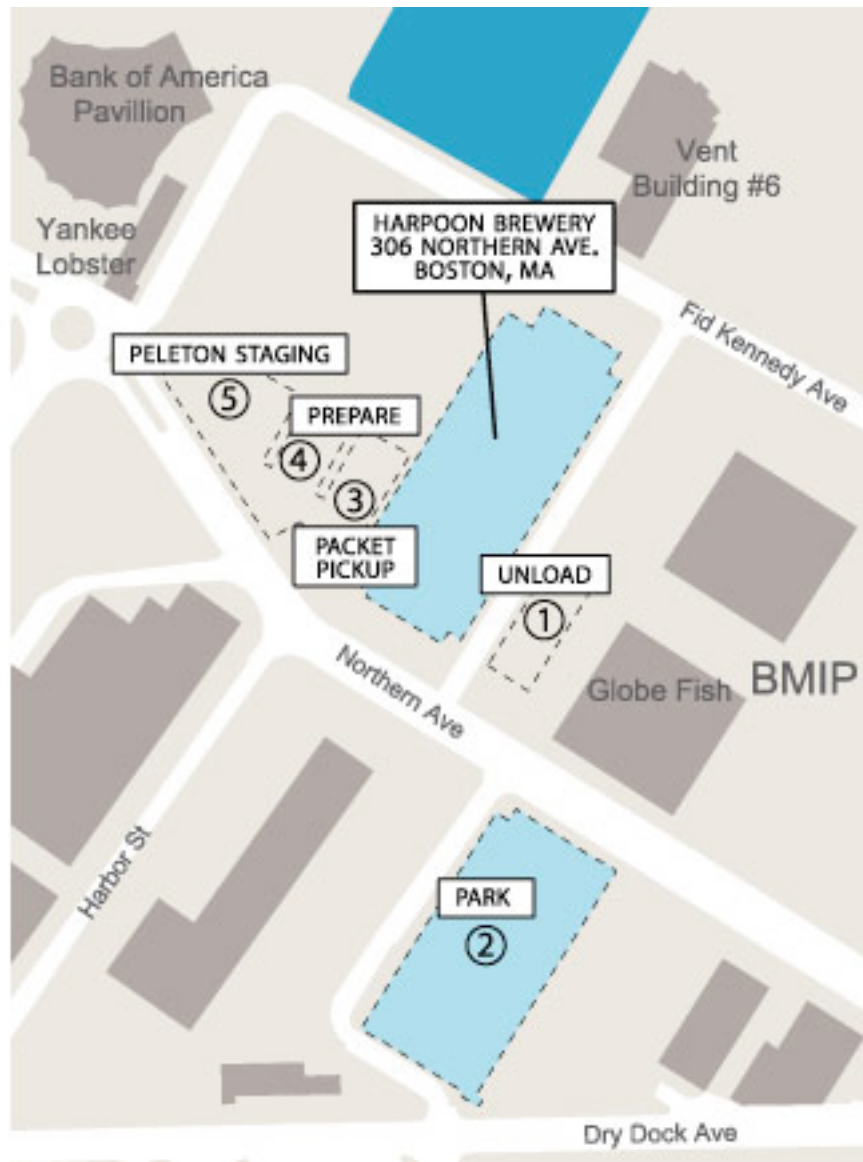
# 7th Annual Brewery 2 Brewery Ride



Saturday, June 16, 2007

- DEPART** - Each Peloton will muster at Station 5 for departure, according to the schedule. Groups of 30 will be released at short intervals and led by a designated rider through the initial urban stage of the ride. If you are not ready to go then it will be up to you to either catch up or go with the next group.
- HAVE FUN AND STAY SAFE!**

## Map of South Boston Brewery (Departure Point)





# 7th Annual **Brewery 2 Brewery Ride**



Saturday, June 16, 2007

## On the Route

### Cycling Etiquette

Please be very aware that we are sharing the roads of New England with Cars, Pedestrians and your fellow cyclists. You are riding through other people's hometowns and home states, please be respectful.

1. DO NOT LITTER. Please put all wrappers, empty gel packs, etc back in your pocket and dispose of them at the next rest stop.
2. Where at all possible, do not urinate in public. There are porta-potties at both rest stops. If you have to go and can't wait til the next stop, please use a public facility or use extreme discretion. (ie: don't go in someone's front yard)
3. Obey all traffic signs and signals. This includes traffic lights and stop signs. If in doubt what the laws are ... check.
4. Stay to the right, except to pass. Pass on the left side only. Do not pass on the right. Ride in a single file.
5. Use the cue sheet and do not leave the course.
6. Do not cross center line regardless of passing zone.
7. Use proper signals when turning. Make left turns from the center of the road or left turn lane. Cross railroad tracks at right angles.
8. Ride in control of your bike at all times (i.e. being able to stop within a reasonable distance.)
9. Ride defensively, in consideration of your fellow riders.
10. Don't use Aero bars in a group.
11. Point out and call out any road hazards ahead. These include potholes, drain grates, stray animals, opening car doors, sticks or stones, parked cars, etc.
12. Do not overlap wheels. A slight direction change or gust of wind could easily cause you to touch wheels and fall.
13. Pedal down hill when you are at the front of the group. Cyclists dislike having to ride under brakes.
14. When climbing hills, avoid following a wheel too closely. Many riders often lose their momentum when rising out of the saddle on a hill which can cause a sudden deceleration. This can often catch a rider who is following too closely, resulting in a fall from a wheel touch.
15. Communicate with your fellow riders, using proper cycling terms, such as "*On your left*," "*Car back*," etc. Use Vocal Warnings as described below:
  - **Slowing** - When someone yells out "Slowing", this means that there is something that is causing the pack to slow down. This can be anything from a light, a slower pack of bikes, a car up ahead. In any event, prepare to slow down. Tap you brakes and repeat the yell "Slowing". This is to indicate to others that you've heard them and you are also slowing. This will also alert those behind you that you are slowing down.



7th Annual  
**Brewery 2 Brewery Ride**



Saturday, June 16, 2007

- **Stopping** - When someone yells out "Stopping", this means that there is something that is causing the pack to stop. This can be anything from a light, a slower pack of bikes, a stop sign or a car up ahead. In any event, prepare to stop. Tap your brakes and repeat the yell "Stopping". This is to indicate to others that you've heard them and you are also slowing to a stop. This will also alert those behind you that you are slowing to a stop. It's VERY important not to slam on your brakes especially if there are others behind you!!
- **Rolling** – When the riders in the front of the pack yell “rolling” this means that it is safe to roll through an intersection. No cars are approaching and the group can proceed through without stopping. Riders should be sure to look in all directions for cars even if the rider in front of them moved through the intersection. If no cars are in sight then riders should also yell “clear” to let the people behind them know that the intersection is still clear of cars.
- **Hold your line** - When someone yells, "Hold your line", this means that you need to stay in a straight line as best you can. In most cases, the person yelling this out to you is attempting to pass. If you swing out or if you don't keep your bike steady, you could cause the other bicyclist trouble.
- **On your Left** - When someone yells, "On your Left", this means that they are passing you on your left. No need to take this personally. Let them pass as they have the right of way. You should never hear "On your Right". That is, a bicyclist should never pass on the right. However, there are many bicyclists with varying experience. Be on the look out for those that will pass on your right. If someone does this, kindly remind him or her that they should pass on the left. Also, it is common courtesy to say "Thank You" to the person yelling "on your left". This indicates to them that you've heard them.
- **Car Up** - When someone yells, "Car Up", this means that there is a car up front. It is intended to be a verbal caution indicating that a stop may be necessary. If you hear this, repeat the call so that others know that you are aware of the vehicle up front. It is also common courtesy to repeat this so that others behind you also know about the car.
- **Car Back** - When someone yells, "Car Back", this means that there is a car up back. It is intended to be a verbal caution indicating that a stop may be necessary. If you hear this, repeat the call so that others know that you are aware of the vehicle is behind you. It is also common courtesy to repeat this so that others behind you also know about the car.



7th Annual  
**Brewery 2 Brewery Ride**



Saturday, June 16, 2007

### **Peloton leaders**

As mentioned above, each peloton will have a designated leader from South Boston through Arlington. Riders are asked to stay together as a group in single file through the urban area (approximately first 20 miles) to ensure proper and safe navigation through the urban area of the ride. After reaching Route 128/95, riders and/or groups may break away at will. A cue sheet and map will be provided to all riders upon check-in

### **In Case of Emergency**

Contact local emergency response officials at 911. Use your cue sheet to specify your location.

EMTs, bike mechanics, and other on-road support is available. Please contact 617-365-2498 to request assistance or report an incident.

### **Support is available but be prepared**

Though support is provided in the form of two scheduled rest stops with food and beverages (bike mechanics and EMT's will also be on the course), each rider is responsible for him/herself and should bring everything necessary to complete the ride with little or no support.

### **List of items to bring:**

Each person has his or her own needs but at a minimum each person should bring:

- Cell Phone!!
- 2 spare tires/tubes
- Frame pump or CO2
- Portable multi-tool
- Money
- License and Credit card
- 2 full water bottles
- 3-4 energy bars and/or gel packets
- Salt tablets



7th Annual  
**Brewery 2 Brewery Ride**



Saturday, June 16, 2007

### **Scheduled Rest/Water Stops**

There are two (2) scheduled rest stops at miles 50 and 100 and there are also several convenience stores along the route in case of emergency needs. Each rest stop will be equipped with the following:

- Water and Isotonic beverage to refill water bottles
- Ice
- Bars and Gels (in limited supply), please bring several of your own
- Fruit- bananas, oranges
- Coke (at 2<sup>nd</sup> stop)
- Pickles (at 2<sup>nd</sup> stop)
- First aid kit
- Floor Pump and other emergency bike needs

We are ready to handle most emergency needs but please prepare as if you need to complete the ride without any assistance (we will have a limited supply of spare bike tubes, and other bike parts, please pack your own).

### **Mandatory check in at rest stops**

***All riders must check in*** at each of the two (2) scheduled rest stops. There will be a designated volunteer at each rest stop that will record your event number and the time that you checked in. We must do this for safety purposes so please check in at each stop even if you don't wish to stop for drinks or refreshments; it will only take about 2 minutes to check in so we can record your event number.



# 7th Annual Brewery 2 Brewery Ride



Saturday, June 16, 2007

## Ride cut-off times (very important)

### Why do we have cut-off times?

Mainly for safety. Cyclists need to be able to finish the entire ride, including rest stops in about 9 hours. We will not have the support system to handle people still out on the course for several hours after the majority of riders has finished.

### Approximate departure and arrival schedule:

Peloton	Average Speed	Start	Rest stop 1	Rest stop 2	Finish		Approximate finish time including rest stops		
		0 miles	50 miles	103 miles	136.2 miles				
		Departure	Elapsed time	Arrival time	Elapsed time	Arrival time	Elapsed time	Arrival time	
1	16	6:00 AM	3:07	9:07 AM	6:26	12:26 PM	8:30	2:30 PM	3:00
2	17	6:30 AM	2:56	9:26 AM	6:03	12:33 PM	8:00	2:30 PM	3:00
3	18	7:00 AM	2:47	9:47 AM	5:43	12:43 PM	7:34	2:34 PM	3:00
4	19	7:35 AM	2:37	10:12 AM	5:25	1:00 PM	7:10	2:45 PM	3:10
5	20	7:50 AM	2:30	10:20 AM	5:09	12:59 PM	6:40	2:30 PM	3:00
6	21	8:10 AM	2:22	10:32 AM	4:54	1:04 PM	6:29	2:39 PM	3:00
7	22	8:15 AM	2:16	10:31 AM	4:40	12:55 PM	6:11	2:26 PM	2:50

### Cut-off times:

Anyone arriving at Rest Stop #1 after 11:30 AM will be informed that they are in danger of missing the 4:00 PM cut-off time and offered a ride to a location further up the course so they can finish on time.

At 1:20 PM, van will sweep from Rest Stop 1 through Rest Stop 2. Anyone still on that part of the course will be picked up as they will not finish the ride by 4:00 PM. If time permits and they want to continue, the van can drop them off further up course where they can continue provided they can make the 4:00 cut-off time.

Anyone arriving at Rest Stop 2 after 2:00 PM will be informed that they are in danger of missing the 4:00 PM cut-off time and offered a ride to a location further up the course so they can finish on time.

At 3:00 PM, a van will sweep from Rest stop #2 to the end of the course and pick up any riders who don't appear to be able to complete the ride by 4:00 PM



# 7th Annual **Brewery 2 Brewery Ride**



Saturday, June 16, 2007

## **Post Ride**

### **Check-in at the finish**

All cyclists must check in at the finish and if the rider's bicycle is returning on the truck, leave their bicycle for loading. [Bikes will be carefully loaded and some blankets will be used for packing. If you are concerned for the safety of your bike, we suggest you bring your own materials to wrap it in.](#)

### **Post ride shower and dry clothes**

After checking in your bicycle, cyclists can pick up their bag that will have been delivered via truck from Boston. A limited number of hot showers are available for riders at the brewery in Vermont.

### **Party time...cold Harpoon beer and barbeque**

After changing into some nice dry clothes, cyclists can join the post ride party. Two Harpoon beers and the meal are included in the fee for the ride. The Ride Number serves as "currency" for food and beer – *keep it with you at all times!* Additional beer tickets are available for purchase. Any friends or family members meeting you in Vermont can also attend the party.

### **Visitors to the Harpoon Brewery in Vermont**

Visitors must park in the designated area. Beer tickets are available for purchase and a limited number of meal tickets will be available for \$15.00 at the Rider Services Desk. Vegetarian food is available.

### **No beer outside the designated area**

strict alcohol laws. It is illegal to carry your beer beyond the designated area (white fence).

Vermont has

### **Bus back to Boston**

For all cyclists who have selected the option to have themselves, their gear and their bike transported back to the starting point (Harpoon Brewery) in South Boston, trucks will be taking bikes back as soon as they are loaded.

Buses will leave on fifteen-minute intervals starting at 5:00pm. Please carry all your gear, except for your bike, on the bus. The trip back is approximately 2 hours. There are NO reservations for seats on the bus; seats are available on a first-come, first-served basis. The last bus will depart at 6:30pm.



7th Annual  
**Brewery 2 Brewery Ride**



**Saturday, June 16, 2007**

**Staying over in Vermont?**

Anyone not taking the bus back should have made your own arrangements for rides back, lodging in Vermont, etc.

**Bicycle Pick Up in Boston**

Bicycles will be transported by truck from Windsor to Boston and unloaded onto racks in a secured area at Station 1. Only riders with Ride Numbers are allowed in this area to pick up their bikes. Your Bike Number and Ride Number must match in order to take bicycles from the secured area. Bicycles will NOT be available for pick-up after 9:00pm or the arrival of the 6:30pm bus, whichever is later. Unclaimed bikes will be available for pick up by appointment starting Monday, June 19 (contact Jessie at 617-574-9551 xt527).

Vehicles are prohibited from Station 1. You may load your bicycle onto your vehicle curbside on Northern Avenue.



7th Annual  
**Brewery 2 Brewery Ride**  
Saturday, June 16, 2007



For directions to the Vermont Brewery for family and friends meeting you after the ride, go here:

<http://www.harpoonbrewery.com/index.cfm?pid=28496>

Address to use for mapping websites is:

336 Ruth Carney Drive  
Windsor, VT 05089

### Liability Waiver

Please print and sign the following page and bring it with you on Saturday Morning.

We must have a signed waiver from all participants.

### Questions?

Feel free to e-mail us at [b2b@harpoonbrewery.com](mailto:b2b@harpoonbrewery.com) if you have any questions. People will be on-hand beginning at 5:00 AM at the brewery in South Boston if you have questions on the day of the event.

You will be provided with a list of emergency phone numbers on the morning of the event in case of problems en-route. Bring a cell phone with you.



# 7th Annual Brewery 2 Brewery Ride



Saturday, June 16, 2007

## Harpoon Brewery to Brewery Ride 2007 Waiver of Liability and Indemnity Agreement

I agree that Mass. Bay Brewing Company, Inc. and Team Psycho Ltd. (collectively, the "Company") and all of their respective officers, employees, directors, representatives, agents, affiliates and sponsors shall not be liable for, and shall be released, discharged and held harmless by me against all personal injury, property damage and wrongful death arising in whole or in part, directly or indirectly, from my participation in the Brewery to Brewery Ride and its associated activities during the weekend of June 16, 2007.

It is the purpose of this agreement to exempt, waive and relieve the Company and their officers, employees, directors, representatives, agents, affiliates and sponsors from liability for personal injury, property damage and wrongful death, including if caused by negligence, including the negligence, if any, of the Company.

For and in consideration of my registration in the Brewery to Brewery Ride, I waive, release and relinquish any and all claims for liability and cause(s) of action, including for personal injury, property damage or wrongful death occurring to me, arising out of my participation in the Brewery to Brewery Ride and/or activities incidental thereto, whenever or however they occur and for such period said activities may continue, and by this agreement any such claims, rights, and causes of action that I may have are hereby waived, released and relinquished, and I do so on behalf of my spouse, family, heirs, executors, administrators and assigns.

I acknowledge, understand and assume all risk related to bicycling and any other activities affiliated with the Brewery to Brewery Ride, and understand that bicycling involves risks to my person including bodily injury, partial or total disability, paralysis and death, and damages which may arise therefrom and that I have full knowledge of said risks. These risks and dangers may be caused by my negligence or the negligence of others, including the Company. These risks and dangers include, but are not limited to, those arising from motorists, road conditions, weather, equipment malfunctions, acts of God, and other bicyclists. I further acknowledge that there may be risks and dangers not known to me or not reasonably foreseeable at this time. I acknowledge, understand, and agree that all of the risks and dangers described throughout this Agreement, including those caused by my negligence and/or others, are included within the waiver, release, and relinquishment described in the preceding paragraphs. I acknowledge that I will be riding on public, not private, roadways, and agree to abide by and be bound by local and state traffic laws.

I agree if any claim for my personal injury or wrongful death is commenced against the Company, I shall defend, indemnify and save harmless the Company from any and all claims or causes of action by whomever or wherever made or presented for my personal injuries, property damage, or wrongful death.

I agree to waive any claim for damages to my bicycle, other equipment, and personal belongings that may occur at any time during the Brewery to Brewery Ride, including the time bicycles and equipment are transported to or from the Start and Finish.

The Company reserves its right to cancel the Brewery to Brewery Ride at any time for any reason. Further, I acknowledge the Company may reject, at any time for any reason, any participant.

In the event that any provision of this Agreement shall be adjudicated to be void, illegal, invalid, or unenforceable, the remaining terms and provisions of this Agreement shall not be affected thereby, and each of such remaining terms and provisions shall be valid and enforceable to the fullest extent permitted by law.

I acknowledge that I have been provided and have read the above paragraphs and have not relied upon any representations of the Company, that I am fully advised of the potential dangers of bicycling and participating in the Brewery to Brewery Ride.

\_\_\_\_\_  
Participant's Signature

\_\_\_\_\_  
Participants Printed Name

\_\_\_\_\_  
Date

BRT.67840.02